

# E C O M M E R C E C A L E N D A R

# 2023



**ELEPHANT IN THE BOARDROOM**  
We Dance to a Digital Pulse





# 2023

ECOMMERCE  
CALENDAR

# January

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 New Year's Day	2 World Introvert Day	3 International Mind-Body Wellness Day	4	5 National Bird Day	6 National Technology Day	7
8 National Bubble Bath Day	9 National Law Enforcement Appreciation Day	10	11 International Thank You Day	12	13	14 National Dress Up Your Pet Day
15 World Religion Day	16 Martin Luther King Jr. Day	17	18	19 Get To Know Your Customers Day	20	21 National Granola Bar Day
22 Chinese New Year	23	24 International Day of Education	25 Opposite Day	26	27 National Chocolate Cake Day	28 National Fun at Work Day
29 National Puzzle Day	30	31 Grammy Awards	1	2	3	4

### HOLIDAY KEY:

-  Holiday / Global Observance
-  Sports
-  Awareness / Observance
-  Others






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E COMMERCE  
CALENDAR

# February

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1	2 Groundhog Day 	3 Winter Olympics 2023	4 World Cancer Day
5 World Nutella Day	6	7 National Black HIV/AIDS Awareness Day	8 National Drink Wine Day	9 National Pizza Day	10	11 World Day of the Sick
12 Super Bowl LVII 	13	14 Valentines Day	15	16 National Almond Day	17 Random Act of Kindness Day	18
19 Bafta Awards	20 Love Your Pet Day	21	22 National Margarita Day	23 Family Day 	24 World Bartended Day	25 National Skip the Straw Day
26	27 National Pokemon Day	28	1	2	3	4

### HOLIDAY KEY:



Holiday /  
Global  
Observance



Sports



Awareness /  
Observance



Others



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CALENDAR

# March

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	1 World Compliment Day	2	3 World Wildlife Day	4 World Obesity Day
5 Clean Up Australia Day	6 Labour Day	7 National Cereal Day	8 International Women's Day	9 National Barbie Day	10	11
12	13	14 International Day of Mathematics	15	16 National Panda Day	17 St. Patrick's Day	18 Global Recycling Day
19 Mother's Day	20 International Day of Happiness	21	22 World Water Day	23 National Eucalyptus Day	24	25 Earth Hour Day
26 Wear A Hat Day	27 World Theatre Day	28	29	30 National Doctors Day	31 Transgender Day of Visibility	1

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CALENDAR

# April

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1 April Fool's Day
2 Daylight Saving	3	4 National Vitamin C Day	5 National Caramel Day	6	7 World Health Day	8
9 Easter Sunday	10 National Sibling Day	11 National Pet Day	12	13 National Scrabble Day	14 Good Friday	15 World Art Day
16 National Librarian Day	17 Easter Monday	18 Adult Autism Awareness Day	19 Wear Pyjamas To Work Day	20	21 World Creativity & Innovation Day	22 Earth Day
23 Shakespeare Day	24	25 Anzac Day	26	27 World Design Day	28	29 International Astronomy Day
30 International Jazz Day						

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CALENDAR

# May

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	1 May Day	2 National Fitness Day	3	4 Star Wars Day	5 Cinco de Mayo	6
7 World Laughter Day	8	9	10 National Small Business Day	11	12 National Limerick Day	13 World Cocktail Day
14 Mother's Day	15 International Family Day	16 Living In Peace Day	17 International Day against Homophobia, Transgender	18	19 National Bike to Work Day	20 World Whiskey Day
21 World Meditation Day	22 International Day for Biological Diversity	23 Victoria Day	24	25 National Tap Dance Day	26	27 National Sunscreen Day
28 Amnesty International Day	29 Memorial Day	30	31 National Smile Day	1	2	3

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CALENDAR

# June

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1 Global Day of Parents	2 National Leave the Office Early Day	3
4 International Corgi Day	5 World Environment Day	6 National Eyewear Day	7 Global Running Day	8 World Oceans Day	9	10 National Herbs & Spices Day
11	12 National Peanut Butter Cookie Day	13	14 American Flag Day	15	16 National Fudge Day	17 National Eat Your Vegetables Day
18 Father's Day	19 National Martini Day	20 World Refugee Day	21 International Yoga Day	22	23 National Hydration Day	24
25 Global Beatles Day	26	27 National PTSD Awareness Day	28	29 National Camera Day	30 End Of Financial Year	1

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CALENDAR

# July

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
25	26	27	28	29	30	1 Canada Day 
2 World UFO Day	3 International Plastic Bag Free Day	4 Independence Day 	5	6	7 Global Forgiveness Day	8
9	10 National Pina Colada Day	11	12 Paper Bag Day	13	14	15 National Give Something Away Day
16	17 World Emoji Day	18 Nelson Mandela Day	19	20 National Moon Day	21 National Junk Food Day	22
23 Parent's Day	24 National Tequila Day	25 National Wine & Cheese Day	26 National Aunt & Uncle Day	27	28 World Nature Conservation Day	29 National Intern Day
30 International Day of Friendship	31	<b>HOLIDAY KEY:</b>  Holiday / Global Observance  Sports  Awareness / Observance  Others				





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CALENDAR

# August

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31	1 World Wide Web Day	2	3 National Watermelon Day	4	5 National Underwear Day
6	7 Purple Heart Day	8 International Cat Day	9 National Book Lovers Day	10	11 National Son and Daughter Day	12 World Elephant Day
13 National Prosecco Day	14	15 Independence Day 	16 National Tell a Joke Day	17 National Thrift Shop Day	18	19 World Photography Day
20	21 World Senior Citizen Day	22 World Plant Milk Day	23	24 National Waffle Day	25	26 Women's Equality Day
27	28 Summer Bank Holiday 	29	30 National Grief Awareness Day	31 International Overdose Awareness Day	1	2

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# September

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	1 First Day of Spring 	2 World Coconut Day
3 Father's Day 	4 Labor Day 	5	6 National Read a Book Day	7 International Day of Clean Air	8	9 International Sudoku Day
10 World Suicide Prevention Day	11	12 National Chocolate Milkshake Day	13 National Peant Day	14 National Colouring Day	15 National Online Learning Day	16
17 Australian Citizenship Day 	18 National Cheeseburger Day	19 Talk Like a Pirate Day	20	21 International Peace Day	22	23 International Day of Sign Languages
24 World Bollywood Day	25 National Cooking Day	26	27 World Tourism Day	28 National Drink Beer Day	29 World Heart Day	30

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CALENDAR

# October

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 International Coffee Day	2 International Day of Non-Violence	3	4 World Animal Day	5 World Teachers Day	6 World Cerebral Palsy Day	7
8	9 Indigenous People Day	10 World Mental Health Day	11 National Stop Bullying Day	12	13	14 National Dessert Day
15 Pregnancy and Infant Loss Remembrance Day	16 World Food Day	17 End Poverty Day	18 National Medical Assistants Day	19	20 World Osteoporosis Day	21 Back To The Future Day
22 National Stuttering Awareness Day	23	24 United Nations Day	25 World Pasta Day	26 National Pumpkin Day	27	28 International Animation Day
29 National Oatmeal Day	30	31 Halloween	1	2	3	4

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# November

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1 World Vegan Day	2	3 National Sandwich Day	4 National Candy Day
5 World Tsunami Awareness Day	6 National Team Manager Day	7 National Volunteer Day	8 National STEM Day	9	10 Sesame Street Day	11 Remembrance Day 
12 Diwali	13 World Kindness Day	14 National Pickle Day	15 National Recycling Day	16 International Day for Tolerance	17 World Students Day	18
19 World Toilet Day	20 World Children's Day	21 World Television Day	22	23 Thanksgiving 	24 Black Friday	25 International Day for the Elimination of Violence Against Women
26 World Olive Tree Day	27 Cyber Monday	28	29 Red Planet Day	30	1	2

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# December

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	1 World AIDs Day	2 National Pollution Control Day
3 International Day of Persons with Disabilities	4 International Cookie Day	5 International Volunteer Day	6	7 Pearl Harbour Day	8 National Brownie Day	9 National PastryDay
10 Human Rights Day	11 UNICEF Day	12 International Health Coverage Day	13 National Violin Day	14	15 National Cupcake Day	16
17	18 International Immigrants Day	19 National Sangria Day	20	21 National Cross-word Puzzle Day	22 National Cookie Exchange Day	23 National Roots Day
24 Christmas Eve	25 Christmas Day 	26 Boxing Day 	27 National Fruitcake Day	28 National Call a Friend Day	29	30
31 New Year's Eve	<p><b>HOLIDAY KEY:</b></p> <ul style="list-style-type: none"> <li> Holiday / Global Observance</li> <li> Sports</li> <li> Awareness / Observance</li> <li> Others</li> </ul>					



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