



ELEPHANT IN THE BOARDROOM  
We Dance to a Digital Pulse

# Marketing Calendar 2024

## January

S	M	T	W	T	F	S
	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## February

S	M	T	W	T	F	S
				01	02	03
04	05	06	07	08	09	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

## March

S	M	T	W	T	F	S
					01	02
03	04	05	06	07	08	09
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## April

S	M	T	W	T	F	S
	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

## May

S	M	T	W	T	F	S
			01	02	03	04
05	06	07	08	09	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## June

S	M	T	W	T	F	S
						01
02	03	04	05	06	07	08
09	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

## July

S	M	T	W	T	F	S
	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## August

S	M	T	W	T	F	S
				01	02	03
04	05	06	07	08	09	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## September

S	M	T	W	T	F	S
	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

## October

S	M	T	W	T	F	S
		01	02	03	04	05
06	07	08	09	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## November

S	M	T	W	T	F	S
					01	02
03	04	05	06	07	08	09
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## December

S	M	T	W	T	F	S
	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



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## January

- 01 New Year's Day
- 11 International Thank You Day
- 15 Martin Luther King Jr. Day
- 26 Australia Day



## February

- 02 Groundhog Day
- 04 World Cancer Day
- 10 Chinese New Year
- 11 Super Bowl
- 14 Valentine's Day
- 14 Ash Wednesday
- 24 National Skip the Straw Day



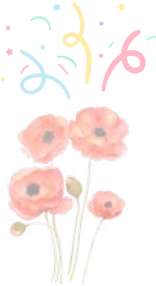
## March

- 01 Women's History Month
- 06 Labour Day
- 10 International Women's Day
- 10 Start of Ramadan
- 17 St. Patrick's Day
- 23 Eucalyptus Day
- 23 Earth Hour
- 28 Maundy Thursday
- 29 Good Friday
- 30 Black Saturday
- 31 Easter Sunday



## April

- 01 April Fools' Day
- 01 Easter Monday
- 07 World Health Day
- 10 End of Ramadan
- 11 National Pet Day
- 22 Earth Day
- 23 World Book Day
- 25 Anzac



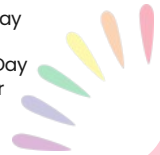
## May

- 01 May Day
- 04 Star Wars Day
- 05 Cinco de Mayo
- 12 Mother's Day



## June

- 01 Pride Month
- 05 World Environment Day
- 14 UEFA Euro 2024 begins
- 16 Eid al-Adha
- 16 Father's Day (US)
- 20 Summer Solstice
- 21 International Yoga Day
- 21 National Selfie Day
- 30 World Social Media Day
- 30 End Of Financial Year



## July

- 01 International Joke Day
- 07 Paper Bag Day
- 17 World Emoji Day 2024
- 18 Nelson Mandela Day
- 30 International Day of Friendship



## August

- 02 International Beer Day
- 12 International Youth Day
- 13 International Left Handers Day
- 15 Independence Day (India)
- 19 World Photography Day
- 26 Women's Equality Day



## September

- 01 First Day of Spring
- 01 Father's Day (Australia)
- 07 World Beard Day
- 17 Australian Citizenship Day
- 21 International Peace Day



## October

- 01 International Coffee Day
- 05 World Teachers Day
- 06 Daylight Saving
- 10 World Mental Health Day
- 12 Dussehra (India)
- 31 Halloween
- 31 Diwali



## November

- 01 All Saints' Day
- 01 Movember
- 02 All Souls' Day
- 11 Remembrance Day
- 13 World Kindness Day
- 13 National Odd Socks Day
- 28 Thanksgiving Day
- 29 Black Friday



## December

- 02 Cyber Monday
- 05 International Volunteer Day
- 24 Christmas Eve
- 25 Christmas Day
- 26 Boxing Day
- 31 New Year's Eve

